

SCHILLING AUTHOR PORTAL GROW YOUR AUTHOR RELATIONS

Good author relations are vital for your business. With Schilling's Author Portal you can improve and manage your author relations, while saving time and money.

New trends and developments in the publishing industry are putting publishers under pressure. Some authors publish their own books, but many of them still prefer to let a publisher deal with all the practical details. But authors demand flexibility in the publishers' services and better communication that shows them exactly what value they get from the publishers in the publishing process. Schilling's Author Portal is the solution you need to cope with these challenges.

Information sharing means increased transparency and better author relations

Written communication between you and your authors happens in many different ways today. With the Author Portal you can take care of all

the communication in one central communications module that the authors and relevant parties in your organisation have access to.

Save time with author self-service

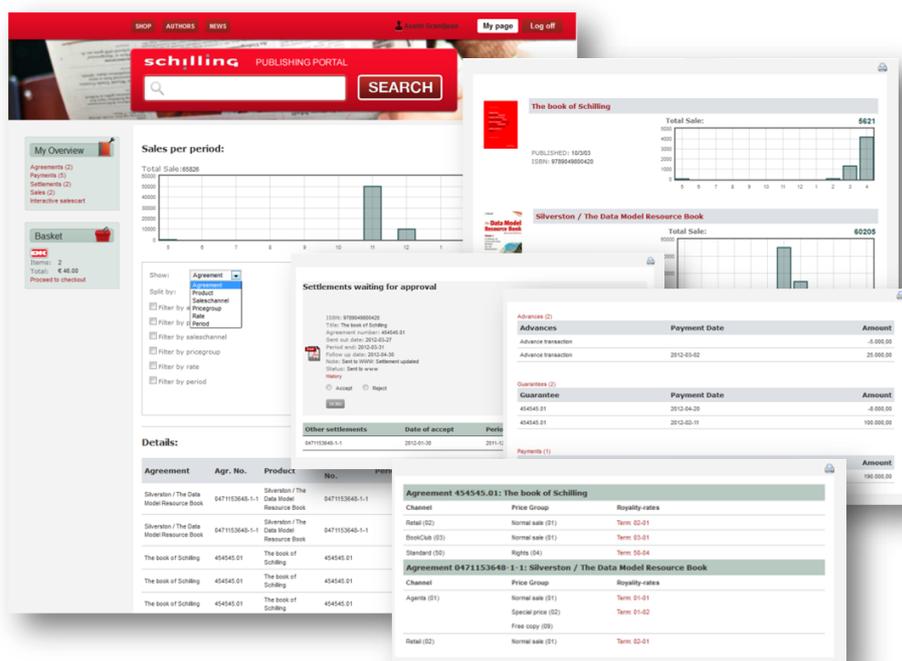
Many publishers spend a lot of time and money on preparing and sending information such as royalty settlements and sales figures to royalty recipients. As soon as the information is ready you can make it available on the online portal to your authors, illustrators, translators, heirs, and agents. It does not take much time, and you save on your expenses for printing, postage, etc. Via the self-service functions authors can keep their personal data up to date such as address and bank information.

**PUBLISHING LIFECYCLE
MANAGEMENT**

AUTHOR PORTAL

**CONTRACT, RIGHTS &
ROYALTY**

SUBSCRIPTION



Easy contract and rights process

For most publishers the contract signing process requires a lot of manual work. With the Author Portal you can upload contracts to the portal and give the authors access to see them, make comments, print them – and even sign the contracts and suggest changes online. Suggestions for changes and other messages are stored in Schilling's communications module where you can also send messages to the various stakeholders. Contract recipients can also see if others have signed or rejected the contract.

The Author Portal includes a full history of the recipient's contracts. It gives a good overview of the contracts that contributors have not yet signed, and it is possible to open both active and previous contracts. It is very easy to see which contracts are valid.

Make yourself accessible to new authors

Retaining your authors is of course important but attracting new authors is vital for any publisher, especially given the wide range of self-publishing options available in the digital age.

With Schilling's Author Portal you can show your contributors and agents why they should choose you as their publisher.

- Communication module
- Notifications
- Contract archive
- Royalty settlements
- Sales reports

Schilling Author Portal – the efficient way to improve your author relations.

- Better communication
- Author self-service
- Simpler contract signing process
- Better overview and cooperation in the contract signing process
- Greater transparency towards new authors
- Communication between publisher and authors
- Quick overview of the full history



If you would like to know more about Schilling Author Portal and what we can do for you, contact us at +45 70 27 99 00 or read more on www.schilling.dk.



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